



Megan Snyder

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PROFESSIONAL SUMMARY

Photography and Design professional with over 10 years of experience in settings from portraiture photography to henna art and development of business marketing materials including websites. Completed multiple Bachelor of Arts degree(s) majoring in 3 subjects which include English (concentration in Cultural Studies), Art History, and Art and Visual Technology (concentration in Graphic Design).

- Self-starter, effective multi-tasker and time manager as well as a natural entrepreneur
- Recognized by superiors and peers for critical thinking, and visual and textual awareness

To view my design and art portfolio visit:
megansnyderdesigns.com

EXPERIENCE

6/17 to Now Victor O'Neil Studios McLean, VA

Portrait Photographer

Contract photography studios creating custom portraits and yearbook photos

- Used advance techniques in lighting and photography to produce high quality portraits
- Recognized by supervisors and colleagues for skill in delivering world-class customer service to a diverse range of clients. Adept at reading clients' reactions and producing their desired results
- Excellent at collaboration with fellow photographers and team members to achieve successful photoshoots
- Use props, fashion, poses, art direction, and backdrops to create custom portraits and yearbook photos
- Built innovative professional studio lighting setups from diagrams suited for school portraits

6/14 to 10/14 Six Flags/Fox Fine Arts Kettering, MD

Lead Henna Artist/Consultant

Consulted with Six Flags America on creating a henna tattoo kiosk and contracted to establish and run that kiosk for their 2014 season

- Sourced trending body art designs and materials to create a satisfactory customer experience
- Documented and archived designs via photography
- Increased sales by delivering exceptional customer service and illustration skills to a diverse range of international clientele
- Managed henna kiosk largely independently, reporting to supervisor with suggestions that improved business processes and client volume

3/06 to 7/12 Beach and Resort Wear San Diego, CA

Henna Artist/Designer

Worked as a henna designer, creating original designs, for a local company

- Designed, illustrated and freehanded custom designs for varied clientele
- Archived and organized designs with photography in order to develop design catalogs
- Used basic DSLR camera on manual settings to photograph designs for future business needs and promote henna designs

1/1/10 to Now Megan Snyder Design Studios San Diego, CA

Studio Artist

For over 10 years while employed and while obtaining my degrees, I have been able to maintain a flow of clients utilizing my skills in the following areas:

- Investigated and employed marketing and branding

techniques such as typography, color theory, and style guides to enhance personal branding and increase client acquisition

- Used graphic design software (Adobe Illustrator, InDesign, Photoshop, etc) to create marketing collateral for independent clients and my own business efforts such as business cards, advertisements, and a website: **www.megansnyderdesigns.com**
- Regularly acquired independent contract work to festivals, parties, weddings, and events

1/08 to 2/09 Slings Ink San Diego, CA

Intern

Learned the artistic practices of a tattoo studio including customer relations, color theory, traditional illustration and drafting skills. Cleaned and organize the shop. In addition scanned, edited, resized, and touch up images, using Adobe Photoshop for body art purposes

9/05 to 4/06 Seaside Photos San Diego, CA

Photographer

Photographed tourists on the beach using pleasing angles and composition to capture timeless moments

EDUCATION

1/15 to Fall 2017 George Mason University Fairfax, VA

Graduated with honors (Cum Laude) and with dual degrees:

- Bachelors of Arts in English (concentration in Cultural Studies) and Art History
- Bachelors of Art in Art and Visual Technology (concentration in Graphic Design)
- **Cumulative GPA:** 3.64

1/13 to 12/14 NoVA Community College Sterling, VA

Graduated with high honors: Magna Cum Laude

- Associates Degree in the Arts

SKILLS

- **Fine Art:** Advance and professional drawing, painting, illustration, and photography skills
- **Computer Programs:** Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Dreamweaver, Flash, Microsoft word, and Power Point
- **Writing Skills:** Research, composition, fact checking, editing, and copy writing
- **Social Media and Blogging Platforms:** Facebook, Twitter, Instagram, Wordpress, and Wix.
- **Web Design Codes:** Basic HTML, CSS, and Java-script
- **Interpersonal:** Excellent customer service, teamwork, and communication skills
- **Computer Operating Systems:** Mac and PC